

Service Offerings

BUSINESS & INDUSTRY SOLUTIONS

UNIVERSITY OF
LOUISVILLE

INSTITUTE FOR SUSTAINABLE
HEALTH & OPTIMAL AGING

We make aging an opportunity for businesses and industry members through customized, high-impact programs and comprehensive research support offerings.



BUSINESS SOLUTIONS

We work with organizations to create customized solutions to their pressing aging-related business challenges. Some of our tailored solutions include:

- ✓ Leverage new potential of telemedicine health care navigation
- ✓ Increase the aging-care workforce through targeted training programs and academies
- ✓ Optimize workforce through training and retention
- ✓ Reduce per member per month (PMPM) health care cost by training non-skilled in-home service providers in health care management
- ✓ Assess and improve organizational technology to become age friendly
- ✓ Reduce productivity cost of caregiving to organizations by providing care coordination services to employees
- ✓ Collaborate on social impact projects such as microclinics
- ✓ Design coordinated, bundled care packages to reduce stays in skilled nursing and rehabilitation facilities



AGING-RELATED PRODUCT INNOVATIONS

We provide research support for innovators with on-site product testing, review, and assessment & access to test populations for product development and customer discovery.



RESEARCH DESIGN & EVALUATION

Our team of leading content experts and research specialists develop high-quality studies to find answers to organizations' aging-related questions. This service includes assistance with IRB approval and statistical analysis.



PARTICIPANT REGISTRY

We augment our research services with access to our participant registry, reducing your time to market and expediting the research process with a ready-made test population.



GRANT WRITING

With a proven track record of over 200 successful IRB applications and 20 funded grants, our skilled team can help you write competitive grant applications to expand your business potential.

WHY PARTNER WITH UofL

UofL is a leader in health and aging care, with a dedicated Institute for Sustainable Health & Optimal Aging.

The Institute has internationally recognized experts who can design and implement customized programmatic solutions to pressing aging-related challenges.

Our Flourish Integrated Care Coordination Model, used with more than 200 patients, is a proven model for reducing healthcare costs system wide and optimizing outcomes for patients and providers.

Our interdisciplinary care team can provide diverse consultation through a network of over 300 aging-related faculty throughout UofL.

We have demonstrated success in research design and grant writing, with over 200 successful IRB applications and 20 funded grants.

We have a training program in place that can train your employees in essential professional skills.

We believe *Aging*
is an *Opportunity*